

DIVERSITY AUDIT

Diversity audit breakdown, the focus of the photos, and role of that focus, who has the power in the image.

BOOK	PAGE	DESCRIPTION	NUMBER	RACE(GENDER)	AGE(S)	FOCUS	ROLE
B1-VISUAL STRATEGY GUIDE	4	ASIAN KID ON COMPUTER	1	ASIAN (M)	8-10	ASIAN	LEADER
	13	TEACHER WITH CHILDREN	5	BLACK (F), BLACK (M), MEXICAN (F) WHITE (F) WHITE (F)	35-45, 10-12	BLACK	TEACHER
	15	CHILD AT SCHOOL	1	BLACK (M)	11-14	BLACK	STUDENT
	16	CHILDREN OUTSIDE	3	WHITE (F), WHITE (M) MEXICAN (M)	15-17	MEXICAN	CAMERA MAN
	17	TEACHER WITH CHILDREN	3	MEXICAN (M), BLACK (F), WHITE (M)	12-40	MEXICAN	TEACHER
	18	TEACHER WITH CHILDREN	3	MEXICAN (M), BLACK (F), WHITE (M)	12-40	MEXICAN	TEACHER
	18	CHILD PLAYER WITH AN ERECTOR SET	1	WHITE (M)	14	WHITE	CHILD
	19	MAN WITH SET	1	WHITE (M)	65	WHITE	ADULT
	19	WOMEN IN NATURE	1	ASIAN (F)	35	ASIAN	LEADER
	20	MAN IN OFFICE	1	PUNJABI	28	PUNJABI	LEADER
20	TEACHER WITH CHILDREN	3	MEXICAN (M), BLACK (F), WHITE (M)	12-40	MEXICAN	TEACHER	
21	CHILD AT PLAY	1	ASIAN	14	ASIAN	CHILD	
21	WOMEN IN CLASSROOM	1	WHITE	38	WHITE	TEACHER	
B2-VISUAL DEVELOPMENT GUIDE	3	ASIAN KID ON COMPUTER	1	ASIAN (M)	8-10	ASIAN	LEADER
	6	CHILDREN WITH TEACER	3	MEXICAN (M), WHITE (F), BLACK (M)	12-40	MEXICAN	CHILD
	14	TEACHER WITH CHILDREN	5	BLACK (F), BLACK (M), MEXICAN (F) WHITE (F) WHITE (F)	35-45, 10-12	BLACK	TEACHER
	15	CHILD WITH SODER TOOL	1	PUNJABI (F)	15	PUNJABI	STUDENT
	16	TEACHER WITH STUDENT AT LAKE	2	BLACK (M), BLACK (F)	15-40	BLACK	TEACHER
	45	TEACHER WITH STUDENTS	3	BLACK (M), WHITE (M), BLACK (M)	12-45	BLACK	TEACHER

BOOK	PAGE	DESCRIPTION	NUMBER	RACE(GENDER)	AGE(S)	FOCUS	ROLE
B3-VISUAL STANDARDS GUIDE	4	ASIAN KID ON COMPUTER	1	ASIAN (M)	8-10	ASIAN	LEADER
	6	CHILDREN WITH TEACER	3	MEXICAN (M), WHITE (F), BLACK (M)	12-40	MEXICAN	CHILD
	13	TEACHER WITH CHILDREN	5	BLACK (F), BLACK (M), MEXICAN (F) WHITE (F) WHITE (F)	35-45, 10-12	BLACK	TEACHER
	14	PEOPLE IN OFFICE	2	WHITE (F), WHITE (M)	20-50	WHITE	COLLEAGUE WITH PENCIL
	23	TEACHER WTH STUDENTS	4	WHITE (F), WHITE (M), WHITE (M), WHITE (F)	8-40	WHITE	TEACHER
	24	TEACHER WITH STUDENT	2	BLACK (M), WHITE (M)	11-40	BLACK	TEACHER
	27	TEACHER WITH STUDENT AT LAKE	2	BLACK (M), BLACK (F)	15-40	BLACK	TEACHER
	35	TEACHER OUTSIDE	1	MEXICAN (F)	45	MEXICAN	TEACHER
	36	TWO TEACHERS WITH STUDENTS	6	ASIAN (F), WHITE (M), PUNJABI (F), MEXICAN (F, M) WHITE (F)	8-45	ASIAN	TEACHER
	37	TEACHER WITH STUDENTS	6	ASIAN (F), BLACK (M), MEXICAN (M, F), PUNJABI (F), WHITE (F)	8-35	ASIAN	TEACHER
	38	TODDLER AT FAIR	1 IN FOCUS	PUNJABI (F)	3	PUNJABI	CHILD
	39	CHILD GETTING AN AWARD	2	PUNJABI (M), PUNJABI (F)	13-35	PUNJABI	CHILD
	41	CHILD AT PLAY	1	MEXICAN (F)	6	MEXICAN	CHILD
	41	CHILDREN AT PLAY	4	WHITE (M), BLACK (F), ASIAN (M), MEXICAN (F)	13-15	ASIAN	CHILD
	42	CHILD AT PLAY	1	PUNJABI (M)	13-15	PUNJABI	CHILD
	44	CHILD WITH PHONE	1	BLACK (F)	12-14	BLACK	CHILD
	45	TEENS WORKING ON A PROJECT	3	WHITE (M), WHITE (F)	16-18	WHITE	STUDENT
	48	WOMEN EARNS AN AWARD	3	MEXICAN (F), BLACK (M)	20-30	MEXICAN	AWARDEE
	49	MAN WORKING ON PROJECT	1	BLACK	20	BLACK	STUDENT
	50	PEOPLE STAND NEAR KITCHEN	5	ASIAN (M), ASIAN (F)	20-30	ASIAN	LEADER
	51	TEEN OPENING A BOX	1	ASIAN (F)	17	ASIAN	TEEN
	52	CHILD LOOKING IN A BOX	1	MEXICAN (F)	13	MEXICAN	CHILD
	53	CHILDREN WITH TEACER	3	MEXICAN (M), WHITE (F), BLACK (M)	12-40	MEXICAN	CHILD
BRAND EXTENSIONS GUIDE	23	TEACHER WTH STUDENTS	4	WHITE (F), WHITE (M), WHITE (M), WHITE (F)	8-40	WHITE	TEACHER
	24	TEACHER WITH STUDENT	2	BLACK (M), WHITE (M)	11-40	BLACK	TEACHER
	27	TEACHER WITH STUDENT AT LAKE	2	BLACK (M), BLACK (F)	15-40	BLACK	TEACHER
	35	TEACHER OUTSIDE	1	MEXICAN (F)	45	MEXICAN	TEACHER

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BRAND EXTENSIONS GUIDE	36	TWO TEACHERS WITH STUDENTS	6	ASIAN (F), WHITE (M), PUNJABI (F), MEXICAN (F, M) WHITE (F)	8-45	ASIAN	TEACHER
	37	TEACHER WITH STUDENTS	6	ASIAN (F), BLACK (M), MEXICAN (M, F), PUNJABI (F), WHITE (F)	8-35	ASIAN	TEACHER
	38	TODDLER AT FAIR	1 IN FOCUS	PUNJABI (F)	3	PUNJABI	CHILD
	39	CHILD GETTING AN AWARD	2	PUNJABI (M), PUNJABI (F)	13-35	PUNJABI	CHILD
	41	CHILD AT PLAY	1	MEXICAN (F)	6	MEXICAN	CHILD
	41	CHILDREN AT PLAY	4	WHITE (M), BLACK (F), ASIAN (M), MEXICAN (F)	13-15	ASIAN	CHILD
	42	CHILD AT PLAY	1	PUNJABI (M)	13-15	PUNJABI	CHILD
	44	CHILD WITH PHONE	1	BLACK (F)	12-14	BLACK	CHILD
	45	TEENS WORKING ON A PROJECT	3	WHITE (M), WHITE (F)	16-18	WHITE	STUDENT
	48	WOMEN EARNS AN AWARD	3	MEXICAN (F), BLACK (M)	20-30	MEXICAN	AWARDEE
	49	MAN WORKING ON PROJECT	1	BLACK	20	BLACK	STUDENT
	50	PEOPLE STAND NEAR KITCHEN	5	ASIAN (M), ASIAN (F)	20-30	ASIAN	LEADER
	51	TEEN OPENING A BOX	1	ASIAN (F)	17	ASIAN	TEEN
	52	CHILD LOOKING IN A BOX	1	MEXICAN (F)	13	MEXICAN	CHILD
	53	CHILDREN WITH TEACER	3	MEXICAN (M), WHITE (F), BLACK (M)	12-40	MEXICAN	CHILD
WEBSITE	HOME	CHILD ON COMPUTER	1	ASIAN (M)	6	MEXICAN	CHILD
	HOME	TEACHER WITH CHILDREN IN CLASSROOM	3	BLACK (F), WHITE (F), MEXICAN (M)	14-40	BLACK	TEACHER
	HOME	TEACHER WITH STUDENTS AT LAKE	2	BLACK (M), MEXICAN (M)	15-40	BLACK	TEACHER
	HOME	CHILD ON COMPUTER	1	ASIAN (M)	6	ASIAN	CHILD
	HOME	CHILD WITH CONSTRUCTION HAT	1	MEXICAN (F)	12	MEXICAN	CHILD
	HOME	TEACHER OUTSIDE	1	MEXICAN (F)	45	MEXICAN	TEACHER
	HOME	TEACHER WITH STUDENTS IN CLASSROOM	5	BLACK (F), MEXICAN (M), WHITE (F), MEXICAN (F), WHITE (F)	8-45	BLACK	TEACHER
	KIDS INVENT THE FUTURE	CHILD WITH CONSTRUCTION HAT	1	MEXICAN (F)	12	MEXICAN	CHILD
	KIDS INVENT THE FUTURE	TEACHER WITH STUDENTS IN CLASSROOM	5	BLACK (F), MEXICAN (M), WHITE (F), MEXICAN (F), WHITE (F)	8-45	BLACK	TEACHER
	EDUCATION	TEACHER WITH STUDENTS IN CLASSROOM	5	BLACK (F), MEXICAN (M), WHITE (F), MEXICAN (F), WHITE (F)	8-45	BLACK	TEACHER
	COLLABORATION	TEACHER WITH STUDENTS IN CLASSROOM	5	BLACK (F), MEXICAN (M), WHITE (F), MEXICAN (F), WHITE (F)	8-45	BLACK	TEACHER
	FUN	TEACHER WITH STUDENTS IN CLASSROOM	5	BLACK (F), MEXICAN (M), WHITE (F), MEXICAN (F), WHITE (F)	8-45	BLACK	TEACHER